



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 103187
Schedule Dates 10/08/12-10/14/12
Advertiser National Rifle Association (7153)
Agency American Media & Advocacy Group (4389)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name MORAN,KRISTY
Phone/Fax /
CPE 137/490/3316
Account Types National/Political Issue
Billing Type Standard
Comments FALL 2012

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07910597
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,295.00
Net Total \$30,005.00
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2012	15	\$35,300.00
Grand Total:	15	\$35,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	6:57A- 9A (EST)	1						X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THS MRN:SA	10/5/12
2.0	Normal Line / NFL-BROWNS/BENGALS	10/14/12-10/14/12	3	:30	12:57P- 5P (EST)	2						X		2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BROWN/BENGALS FOOTBALL	10/5/12
3.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS-CBS	10/5/12
4.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10P- 11P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0-CBS	10/5/12
5.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	10:30A- 11A (EST)	1						X		1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	FACE NATION-CBS	10/5/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	12:37A- 1:37A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	10/5/12
7.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	12:37A- 1:37A (EST)	1			X					1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	10/5/12
8.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	12:37A- 1:37A (EST)	1				X				1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	10/5/12
9.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	12:37A- 1:37A (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	10/5/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	12A- 1A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	CRIMINAL MINDS<	10/5/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	11:35P- 12A (EST)	1						X		1	\$900.00	\$900.00	WBNS-TV (WBNS)	WALL-WALL SPORTS<	10/5/12
12.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	5A- 5:55A (EST)	1			X					1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/5/12
13.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	5A- 5:55A (EST)	1				X				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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14.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	5A- 5:55A (EST)	1				X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/5/12	

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